

# Primary Research

## Research into existing products

### **Suggestions:**

Find 4 to 6 pictures of really interesting products related to your chosen design task, from the internet, books and magazines.

These may be cut & Pasted or scanned and inserted onto this page.

With each picture, write a paragraph. Choose 5 out of the 10 areas listed below to comment on (different mix for each)

Comment on:

- Appearance – colour, style, shape, form? Cost, Materials, Construction
- Market, Durability, Maintenance
- Quality, Anthropometrics, Ergonomics,
- Who would use it?
- Where it would be used?
- Sustainability Issues

It is similar to your product analysis – just not as detailed and the products used do not have to be direct examples similar to what you are designing – but contain information and ideas that can influence you.

***Conclude by each picture, 2 or 3 things about the product that will influence your design about each product pictured***

***Conclude by stating important information you have found out which will influence your design.***

Name:

Candidate Number:

Centre Number: 50709

Hayesfield Girls' School, Bath

Page No.