



Starting My Project

Context : Popular tourist attractions such as wildlife sanctuaries, Art galleries, Animal farms, Theme parks and museums often have their own shops attached. Their products are always a popular feature.

Design Task : A major tourist attraction wishes to include themed, quality children's toys aimed at the 3 to 5 age range. Design and make a themed toy that incorporates moving parts and/or removable parts to add interest.

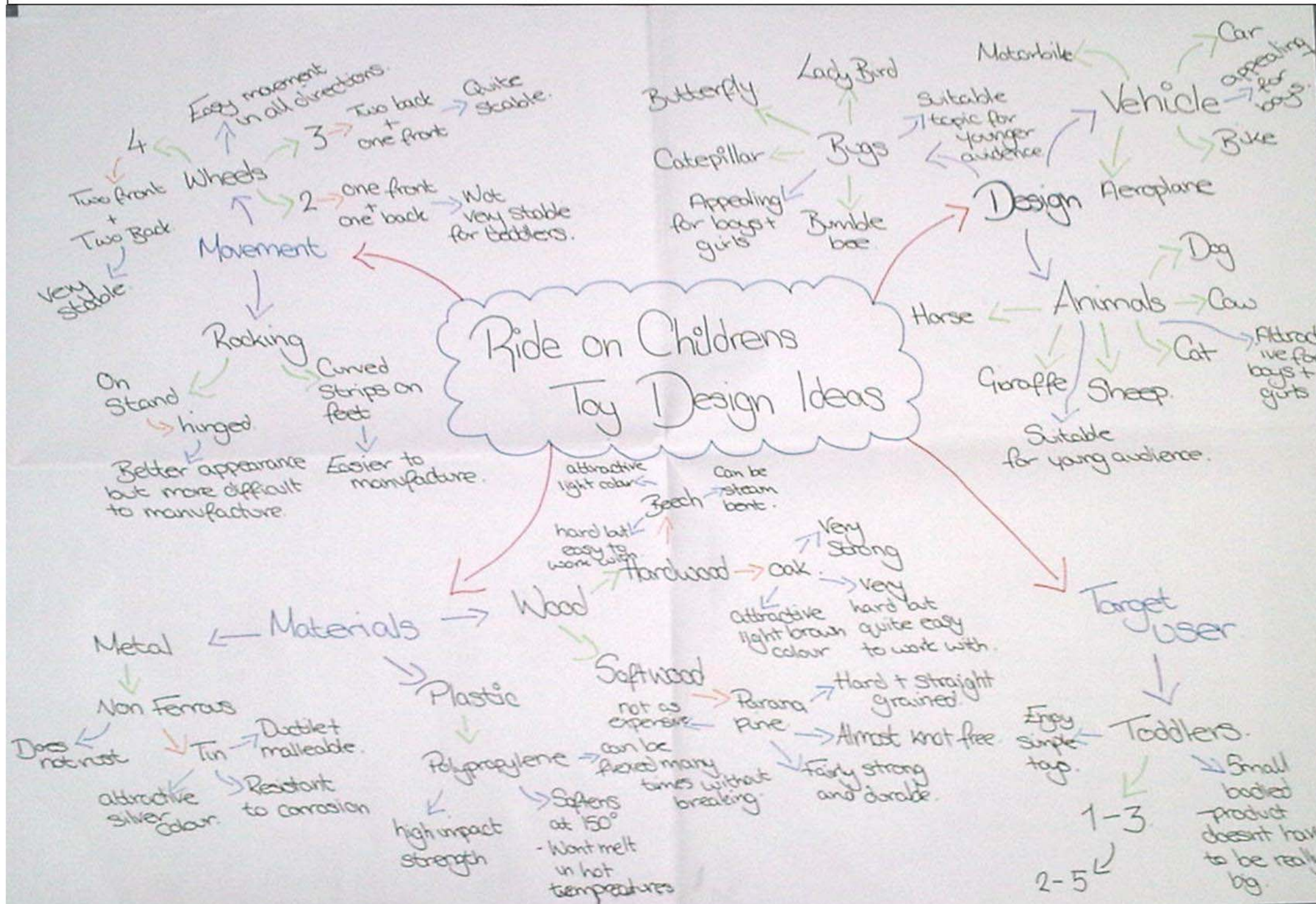
Design Brief

I am going to design a 4 wheeled ride on toy for a target audience of 3-5 year olds that can be sold at a major tourist attraction, such as a zoo or museum. It will most probably be made from either Wood (hard or soft) or plastic and will be in the theme of either animals, bugs or vehicles.

Summary

From the analyses of the problem on this page I now need to do research and carry out the following activities—

- Product research into existing products with a similar design/purpose to my design idea that are currently on the market.
- A product analyse of an existing product on the market— a ride along children's toy.
- Form a questionnaire to consult consumers to find out their opinions and preferences for design ideas.
- Research tourist attractions that would be most suitable to design and sell my product for.
- Create a design specification consisting of all my research ideas and results to show the standards and aspects that my product design must meet.



Student Name:

Project Name:

Centre Number:

Candidate Number:

Page Number: