

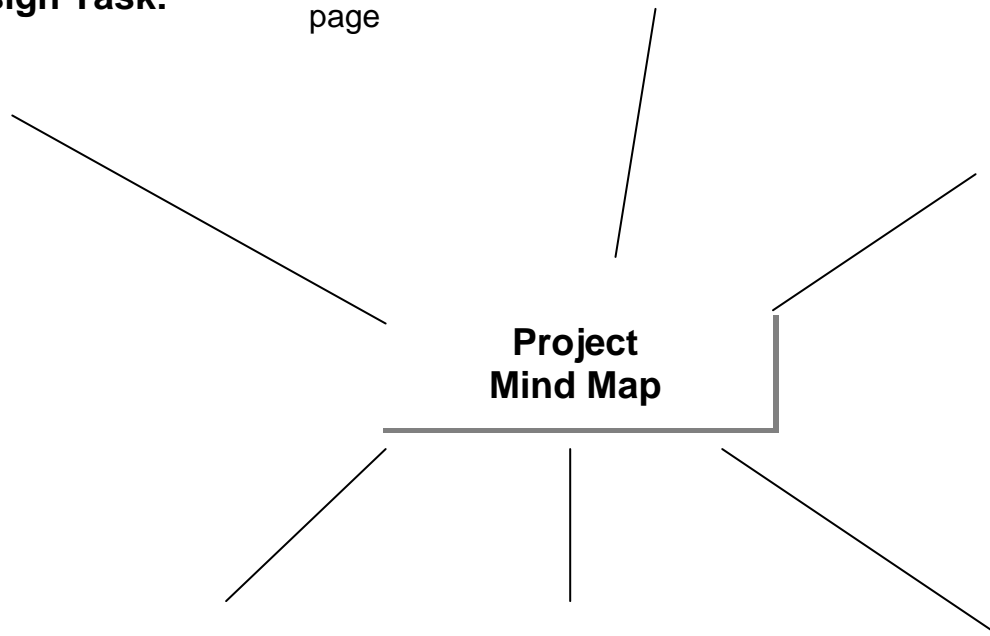
**Context:**

Copy these from the controlled assessment page

**Design Task:**

**Design Brief**

This needs to be a short 2 paragraphs stating what you are going to design and who will use your product.  
  
It may explain what is wrong or any improvements you could address with any existing products.



**Mind Map**

This is a brain storm that will help you explore areas to research and ideas you can consider.

Your project could:

- Solve a problem with an original new concept
- Improve performance of an existing product
- Redesign a product using new technology
- Improve sales of an existing product

Headings on branches could include:

Factions, Style, Aesthetics, Users, Environmental Issues

**Conclusions / Summery**

From the analyses of the problem on this page I now need to do research and carry out the following activities:

1. A product analyses of .....
2. Review existing products such as .....
3. Consult consumers to find out .....

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 Candidate Number:  
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