

Questionnaire

My name is Beth and I am currently studying Electronics for GCSE. For my coursework I will be producing an electronic product and I want to ensure that the product I make is suitable for my target audience. Please could you take some time to fill in this questionnaire for me so that I know what would be a good idea to include in an electronic product, and also what the appearance should be like.

1. What gender are you?

Male Female

2. Which age range are you between?

13 and under 14-19 20-25
25-30 30-35 35+

3. Would you be interested in buying an electronic money box?

Yes No

4. What shape would you want a money box to be?

Circular Cube Cuboid
Cylinder Other

5. What size would you want a money box to be?

150x100x50mm 200x150x100mm
300x200x100mm

6. What material would you prefer a money box to be made of?

Wood Plastic (Acrylic) Metal

7. Out of these colours which one would you prefer a money box to be?

White Black Red
Blue Green Yellow
Brown Clear Other

8. Would you rather a money box with flashing LEDs?

Yes No

9. If yes, which colour LEDs would you prefer?

Green Red Yellow White

10. Would you like the money box to play music?

Yes No

11. Would you pay more for a money box which had a display that shows how much money the box contained?

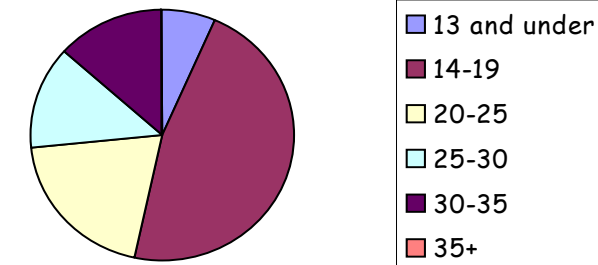
Yes No

12. How much would you be prepared to pay for an electronic money box?

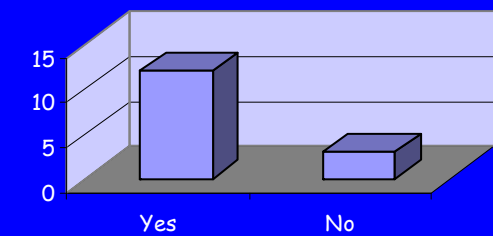
Under £5 £5-8.99 £9-12.99
£13-16.99 £17-£20.99 £21+

Results from Questionnaire

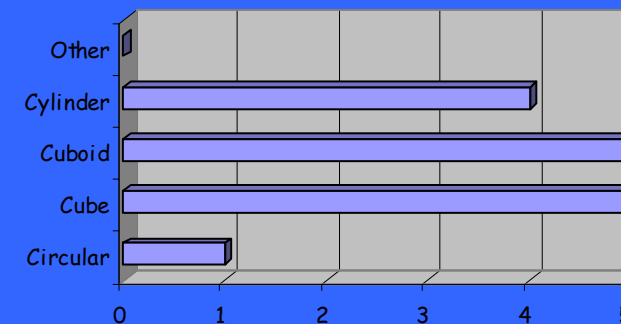
Which age range are you between?



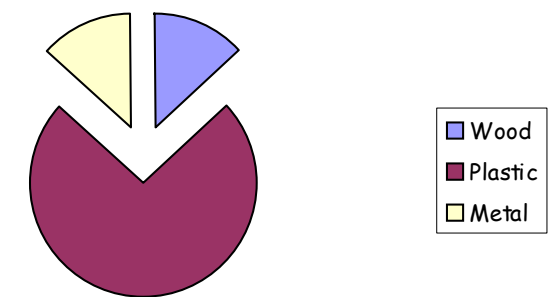
Would you be interested in buying an electronic money box?



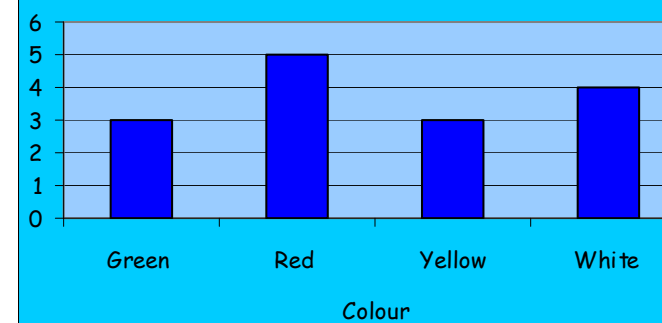
What shape would you want a money box to be?



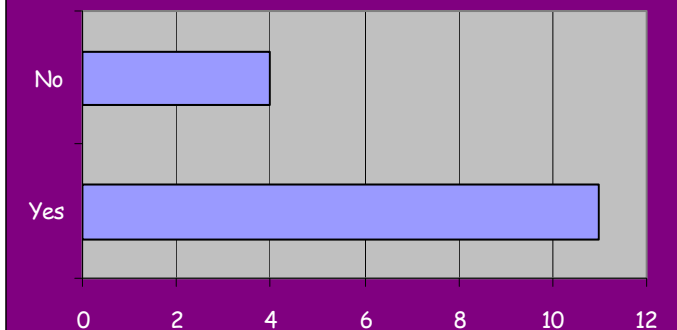
What material would you prefer a money box to be made of?



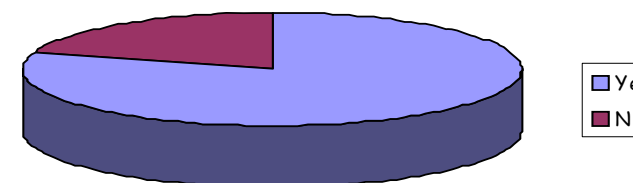
Which colour LEDs would you prefer?



Would you like the money box to play music?



Would you pay more for a money box which had a display that shows how much money the box contains?



How much would you be prepared to pay for an electronic money box?

